

## Business development abroad EXPORT CONSULTANCY

Customer: 13 companies in province of Modena (Italy)  
 Activity: SUPPORT FOR INTERNATIONALIZATION  
 Products: TYPICAL "FOOD IN ITALY"  
 Sector: **AGRO-INDUSTRY**

Assignment: **FOREIGN TRADE DEVELOPMENT**  
 Market target: **RUSSIA and GERMANY**

<b>Description</b>	Joint planning and coordination of activities related to the project "New commercial opportunities for the food industry" (2006) funded by ESF, Region of Emilia Romagna and Province of Modena
<b>Institutional partners</b>	
<b>Objectives</b>	Planning and formal submission of a feasibility study for commercial development of the agro-food Modena abroad
<b>Results</b>	Aggregation of <b>13</b> companies Most representative products: <b>balsamic vinegar, Parmigiano Reggiano, olive oil, wine, salami and sausages</b> Foreign markets focused: <b>Germany and Russia</b> Official presentation: <b>www.labuonatavola.net</b> (Nov 2006) 